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3
HOW YOU CAN HASTEN THE SPREAD OF INFORMATIVE LABELING OF
CANNED FOODS //

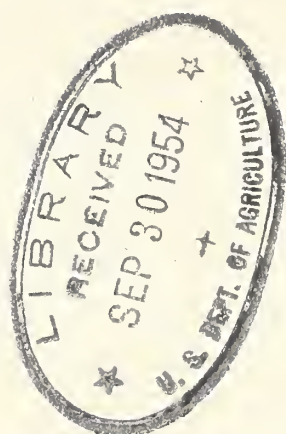
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1. Inquire of your grocer for grade-labeled canned products, explaining accurately and simply what you mean by this term and why you are interested.
 - a. If such products are sold in your neighborhood, obtain cans of as many grades as are available (Grades A, B, C) of some one kind of fruit or vegetable, and check these grades carefully by the specifications published by the Bureau of Agricultural Economics, U. S. Department of Agriculture. Copies of the 6 promulgated grade-standards and of the 16 tentative grade-standards may be secured upon request from this Bureau.
 - b. At the same time obtain several other brands of the same product used in (a) above. These should carry commercial grades, such as "fancy", "choice", and "standard", but should not be U. S. grade - labeled. Check these also by the government grade standards.
 - c. Check also several containers of superior and average home-canned products of the same kind used in (a), using the Government grade standards.
2. Compare commercial grade-labeled, commercial non-grade-labeled, and home-processed products of the same kind as to quality and cost.
3. Decide the uses for which you would put up or purchase Grade A, Grade B, or Grade C products respectively.
4. Tell your grocer about your experience, or better, call him in to see the products you have graded. Show him how grade-labeling of canned products guides the consumer, and express your interest in the movement.
5. Tell other housewives the result of your grading experience, and enlist their interest in informative labeling.
6. Write to the distributors of the products you graded and to the distributors of the brands you are accustomed to purchase, and express your opinion of reliable informative labeling, especially grade-labeling.
7. If occasion arises, make an exhibit for the information of consumers and dealers, based on Sections 2 to 4 above.



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